EXPERIENCE THE MASTERS  
APRIL 9-12, 2016

For over 80 years, the greatest golfers and the most dedicated fans have made the pilgrimage to the perfectly manicured greens of Augusta National, the revered “Cathedral in the Pines,” to pay homage to the vision of Bobby Jones and Clifford Roberts. Let HAA be your ticket to this venerated event for the final day of competition—when the excitement is at its peak and the world’s best golfers pull out all the stops on Sunday’s back nine. The following day enjoy a round of golf at the dramatic, yet playable, Oconee Course. Hotel accommodations at the Ritz Carlton Buckhead and special hospitality privileges at the Masters make this event exceptional.

GROUP SIZE: Up to 30 guests
PRICING: $5,995 DOUBLE/$6,995 SINGLE

SCHEDULE BY DAY

SATURDAY, APRIL 9  
ATLANTA

Make your own way from Hartsfield–Jackson Atlanta International Airport to the Ritz Carlton Buckhead Hotel, located in the city’s most chic and affluent neighborhood. Renowned as Atlanta’s social hub, The Ritz Carlton Buckhead features exquisite dining, refined décor and sophisticated luxury with the perfect addition of down home Southern hospitality.

This evening meet your fellow travelers at a welcome reception and dinner. You will want to retire early tonight as the Masters Sunday starts with an early departure.

Overnight: Ritz Carlton Buckhead Hotel

SUNDAY, APRIL 10  
SUNDAY AT THE MASTERS

Wake with the birds at the break of dawn with excited anticipation. Today you will witness
the best golf in the world as legendary names compete for the coveted green jacket.

A group transfer of approximately 2 hours will take you to Augusta National Golf Course, the world’s only course to host a major championship every year.

Upon arrival, dig into a lavish breakfast at the hospitality facilities during a short orientation to the day. Here you receive your Masters Patron’s Badge, an exclusive and sought after spectator’s prize offering the most intimate experience of the game of golf.

Take your personal Masters chair and head inside the gates to claim your vantage point on the course. Once placed, your chair secures your spot throughout the day (and of course, with southern decorum prevailing, you need not worry about it being moved). Spend the rest of the day following your favorite golfers across the pristine contours of the emerald course, catching moments of frustration and elation at acclaimed golf monuments like Amen Corner.

Be sure to take time to walk the most storied golf course in the world. The 18 holes of Augusta is an amazing experience in itself. Observe the massive elevation changes, breathe in the fragrance of rhododendron and azalea bushes in full bloom, pass through towering forests and hushed pine-covered pathways, and marvel at the endless vistas of perfectly manicured fairways. With morning and evening light, the colors and hues dramatically change and delight.

Unlike other majors, the Masters has very tight restrictions on the number of badges available, giving, the course a relatively uncrowded feel, even on the final Sunday.

One very important notice—don’t forget to leave your phone behind. If you are spotted using a device by one of the many security guards patrolling the course, you will be quickly escorted off the premises. You may check your phone and other items at the hospitality facilities.

For lunch, you can either pick up a famous pimento sandwich and cold beer (at a surprisingly reasonable cost), or you can pop out to the hospitality facilities, where there is a bounty of fresh seafood, grilled meats, sandwiches on home-baked breads, local cheeses, and an open bar.

After the last putt has dropped on the 18th, and the green jacket has been passed from last year’s winner to the next (usually around 7 p.m.), return to the hospitality facilities, where you can linger over drinks and an endless array of hot food.

Later this evening, board your private group transfer for delivery to your home for the next 2 nights, the Ritz Carlton Lodge, Reynolds Plantation.

Overnight: Ritz Carlton Lodge, Reynolds Plantation (B, L, D)

MONDAY, APRIL 11
GOLFMING AT REYNOLDS PLANTATION

Enjoy a leisurely breakfast this morning before striding onto the first tee at the Oconee Course.

Designed in 2002 by Rees Jones, this course has captured the attention of the golfing industry, hosting highly visible tournaments.
like the 2007 PGA Cup and the Chick-fil-A Bowl Alma Mater. It is located adjacent to the Ritz-Carlton Lodge, Reynolds Plantation making it easily accessible for the day’s golfing activities.

After your round, enjoy a relaxed lunch at the clubhouse or back at the hotel’s lounge. For those wanting more golf, a boxed lunch can be arranged for the day (additional round of golf at your expense).

Tonight celebrate together and recount the memorable moments experienced from the triumphant cheers at Masters day Sunday to the muttered frustrations of your own game of golf. A group dinner has been arranged at the Reynolds Plantation.

Overnight: Ritz Carlton Lodge, Reynolds Plantation (B, L, D)

TUESDAY, APRIL 12
FAREWELLS

After breakfast there will be a select number of transfers to the Atlanta airport (or you can elect to make your own way).