Harvard College Fund

Engagement Talking Points for HCF Volunteers
Spring 2015

Background
A strong dollar total is one of several metrics we will use to evaluate our success in The Harvard Campaign for Art and Sciences. Broad alumni engagement, beyond giving, is also critically important. Strengthening the alumni community and alumni connectedness to Harvard will bolster philanthropic participation over time. The Harvard College Fund (HCF) and the Harvard Alumni Association (HAA) will enjoy beneficial results over the short and long term when HCF fundraising volunteers actively champion the broad array of engagement activities beyond making a gift.

Talking Points for Harvard College Fund Volunteers
As a Harvard College Fund volunteer, your role is to engage classmates in a conversation about giving. Following up your solicitation with a question about overall engagement is a great way to ensure that your classmate is making the most of his or her alumni experience and is feeling connected to Harvard. Regardless of a classmate’s response to a solicitation (yes, no, or maybe), please ask if he or she is interested in learning about additional alumni engagement opportunities and share the following:

Voting for Overseers and Elected Directors: Deadline of May 22
Your vote matters in the governance of Harvard University. Harvard is the only private American university that allows alumni to vote for one of the University’s two governing boards - Harvard Overseers and Elected Directors of the Harvard Alumni Association. Ballots were mailed in late March and must be received by Friday, May 22. Results will be announced on the afternoon of Commencement. For more information on the candidates go to alumni.harvard.edu and click on the VOTE button.

364th Harvard Commencement, Thursday, May 28, 2015
Join the celebration and festivities of Commencement Day. All Harvard alumni and members of the Harvard community are invited to Annual Meeting of the Harvard Alumni Association. The meeting is free, but tickets are required for entry into the Yard. The Afternoon Program features remarks by Deval L. Patrick AB’78, JD’82, 71st governor of the Commonwealth of Massachusetts, HAA President Cynthia Torres ’80, and Harvard President Drew Faust. Visit alumni.harvard.edu/annualmeeting for ticket information or call the HAA at 617-496-7001. If you aren’t able to make it back to campus, watch Commencement live at www.harvard.edu.

Global Networking Night (GNN), June 22, 2015, at locations across the world
Explore and expand your Harvard Network by attending a Global Networking Night event in your local area by connecting with fellow alumni and Harvard students in fun, informal, and relaxed settings. This unique bi-annual event brings alumni and students together for one night every June and January in cities around the world. The first GNN, held on December 30, 2008, saw over 1,700 guests in 15 locations across the globe. Since then, GNN has expanded to over 76 locations worldwide hosting more than 5,500 attendees each January and June. All GNN events are open to Harvard students and alumni and their guests. Attendance is free, although some locations may have food and beverage available for purchase.