

2014–2015 Harvard College Fund Volunteer Webinars

Hosted by the Harvard College Fund Executive Committee

Harvard College Fund volunteers are invited to participate in the following series of webinars to help prepare you for your important role. Please plan to join us for updates and background on The Harvard Campaign for Arts and Sciences, and for a chance to learn about specific fundraising priorities. These webinars are a forum to share best practices and strategies to help you achieve individual and collective dollar and participation goals. Dedicated alumni volunteer leaders will aim to provide transparency and fuel to our class efforts as we work together to ensure that Harvard continues as a place for innovation, discovery, and opportunity. You will receive details and registration information for relevant webinars as they approach, but in the meantime, feel free to mark your calendars. All calls will take place from 12:00 p.m.–1:00 p.m. (EST). For more information, please contact your class officer.

Reunion Campaigns Leadership Webinars

Audience: Reunion Campaign co-chairs, vice chairs, and leadership gift volunteers

Tuesday, September 23 (**Note:** webinar time adjusted 11:30 a.m.—12:30 p.m. (EST))

Thursday, December 11

Tuesday, April 28

Associates Volunteer Webinars

Audience: Volunteers soliciting Associates-level gifts in support of reunion or annual campaigns

Thursday, October 23

Thursday, March 5

Participation Volunteer Webinars

Audience: Volunteers focused on broad participation strategies and participation-level solicitation for reunion and annual class campaigns.

Wednesday, November 5

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CrimsonLink Training Webinars

Alumni 1–15 years out (Monday, October 27)

Parents and Alumni 16–30 years out (Tuesday, October 28)

Parents and Alumni 31–50 years out (Wednesday, October 29)

Alumni 50+ years out (Thursday, October 30)

Advanced Training for Regular Users—Focused on enhancements (Friday, October 31)