

HARVARD CLUB OF THE NORTH SHORE

HARVARD ALUMNI ASSOCIATION EARLY COLLEGE AWARENESS PROGRAM

“MAKING THE CURRICULUM REAL”

LYNN CLASSICAL HIGH SCHOOL

FRIDAY APRIL 11, 2014

Peter Mazareas



Making the Curriculum Real - Lynn Classical High School:

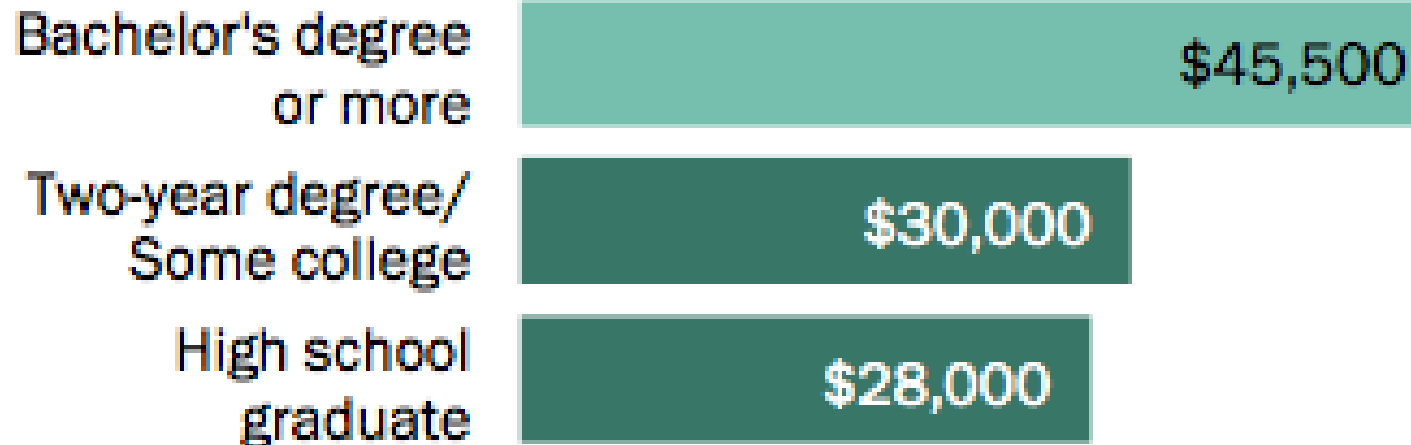
Agenda & Objectives:

- **Launch the “Making the Curriculum Real” Partnership**
- **The rising cost of not going to college**
- **The college admissions process and action items**
- **Learn about majors, careers and personal challenges from speakers who are like you**
- **How to pay for college, financial aid, and resources available to you from MEFA**
- **Questions and answers**

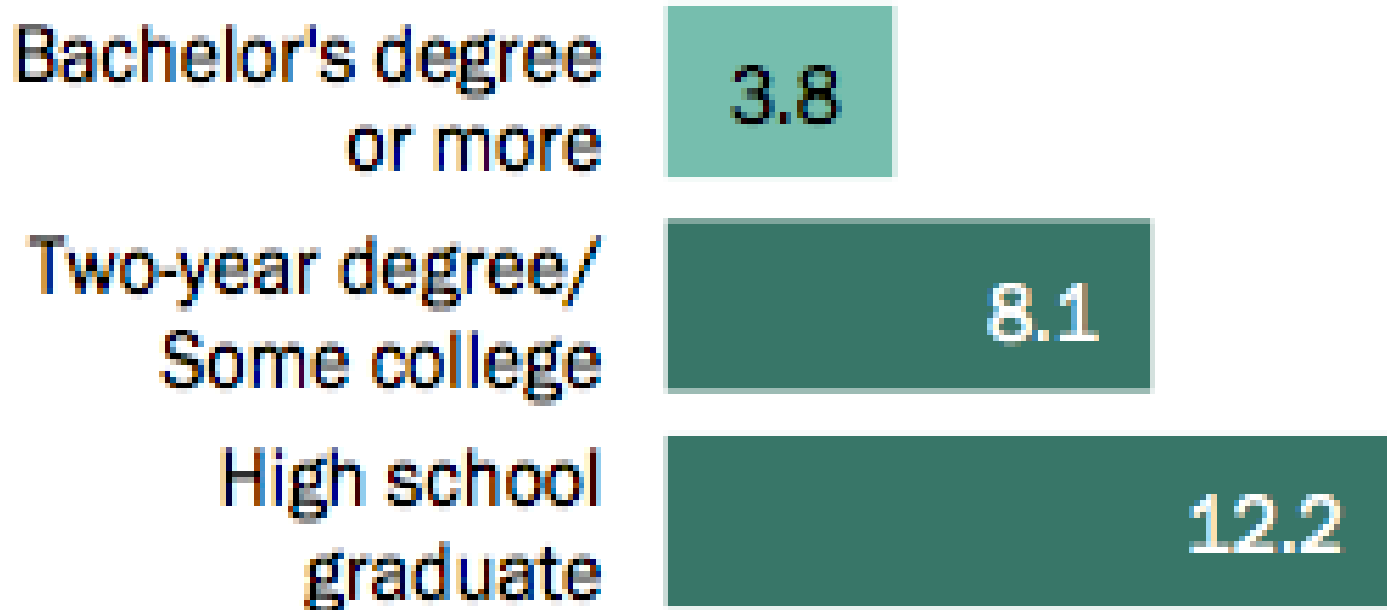


Disparity among Millennials Ages 25-32 By Education Level in Terms of Annual Earnings ...

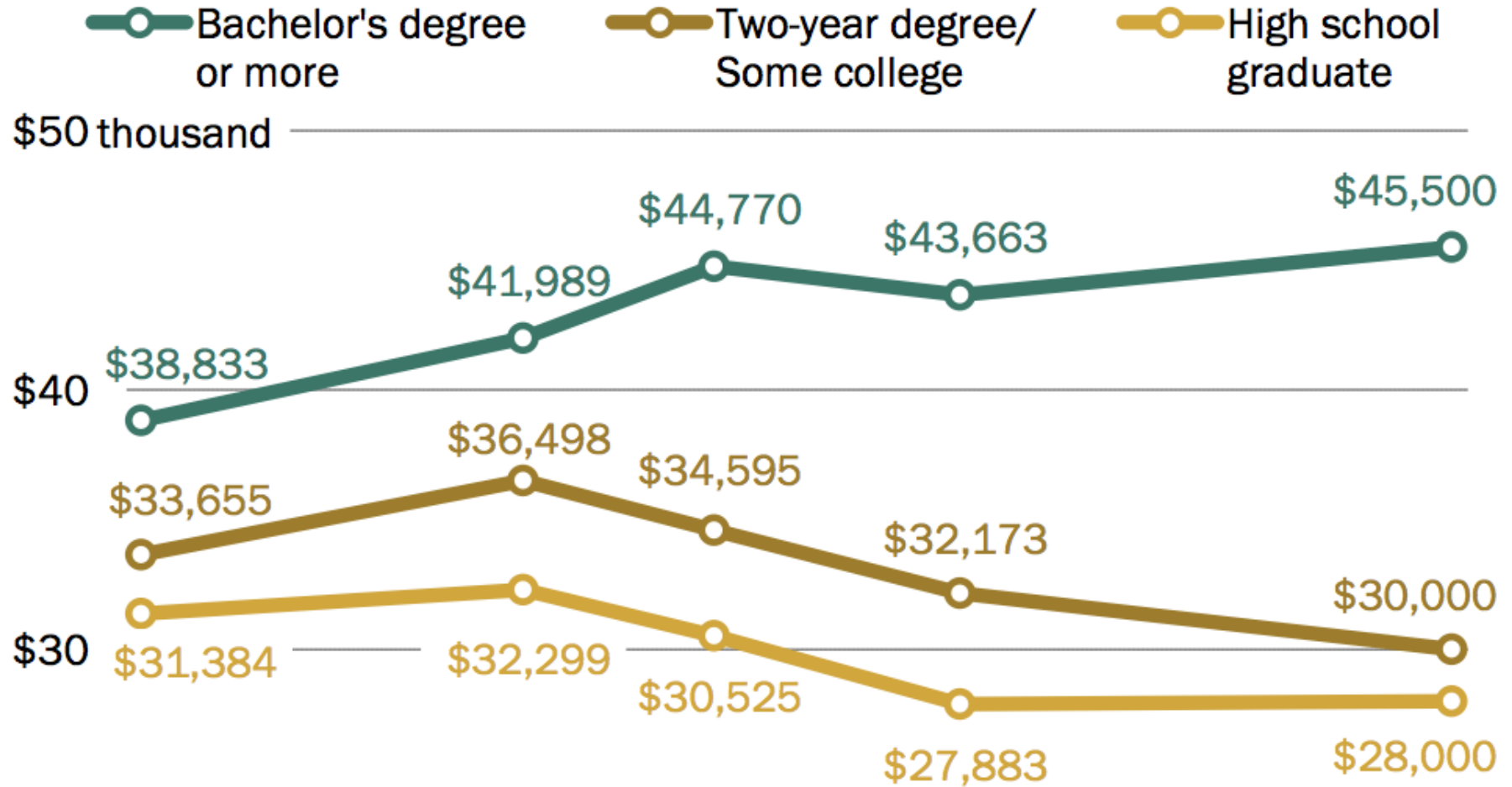
(median among full-time workers, in 2012 dollars)



Unemployment Rate ...



Rising Earnings Disparity Between Young Adults with and Without a College Degree- Pew Research Study 2/11/2014



And Share Living in Poverty ...

Bachelor's degree
or more

5.8

Two-year degree/
Some college

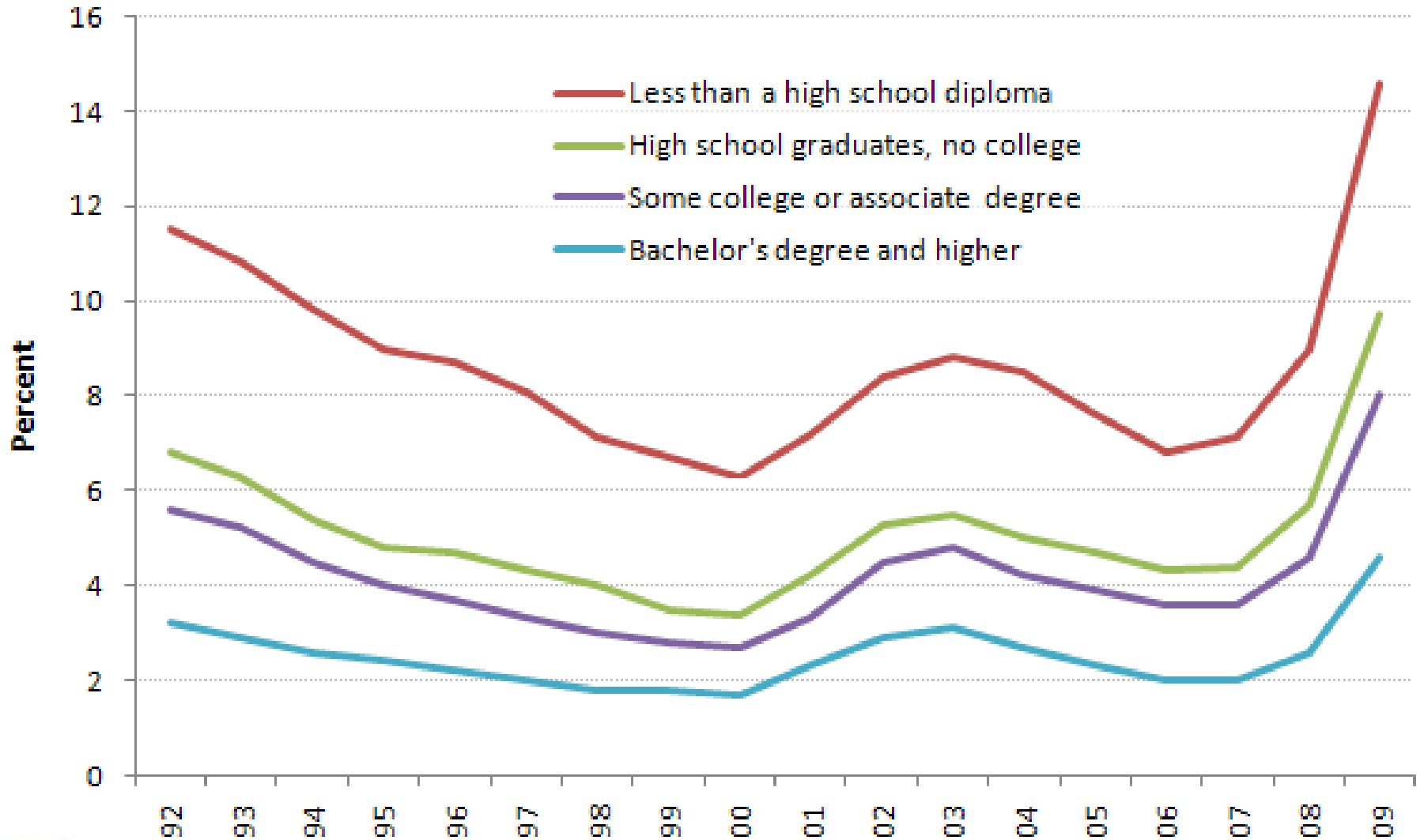
14.7

High school
graduate

21.8



Unemployment rates for people 25 years and older by educational attainment: Bureau of Labor Statistics 1992-2009 annual averages



10th Grade Action Plan:

- Start planning now
- Find the right college/develop a list
- How to pay for the college
- Prepare for standardized tests/which test is best for you
- Think of a possible career



11th Grade Action Plan:

- Find a college
- Pay for college
- Standardized tests
- Prepare to apply
- Career planning



Speakers: Just like you

- **Minela Gacanovic:** Senior Analyst, Bank Of America Merrill Lynch
- **Alex Watler:** Business Analyst, Software Development
- **Katherine Montero:** Founder, Global Deeds
- **Dr. Philomena Asanti:** Director, Child Health, Boston Public Health Commission
- **Mat Curtis:** Equity Analyst, Alydar Capital
- **Dr. Peter Mazareas:** Co Founder, Invite Education
- **Martha Savery:** Director of Public Affairs, Massachusetts Educational Financing Authority



Biographies: Minela Gacanovic

- Minela Gacanovic was born in Bosnia and moved to the US at the age of 10 where she settled in MA with her family. She was the Class of 2007 Valedictorian at Lynn Classical High School. Upon graduation, she attended Boston College and graduated cum laude from The Carroll School of Management in 2011 with a double concentration in Finance and Marketing. After college, Minela moved to NYC to pursue a role in Foreign Exchange Trading at Barclays Capital. In 2013, she moved back to Boston and joined Bank of America Merrill Lynch as a Senior Analyst in Foreign Exchange Trading. She is currently pursuing her Chartered Financial Analyst designation.



Biographies: Alex Watler

- Alex is a former Lynn Classical High school football star (quarterback and captain) and basketball player who graduated in 2008. Alex went on to study at Harvard University where he received his liberal arts degree in 2012. Alex currently resides in Lynn and works as a business analyst at a prominent software development firm in Boston. He also is the founder of a start up focusing on IT/product development.



Biographies: Katherine Montero

- Is the founder and director of Global Deeds, a local nonprofit that works to empower low-income youth through innovative educational opportunities and employment. Katherine was born in the Dominican Republic, arriving in the US at the age of 13. Is an honors graduate of Salem State University. Her struggles as a teenager motivated her to become a high school biology and chemistry teacher at Salem High School in 2003, to later hold management positions at Harvard Medical School, where she conducted genomics research and represented a consortium of scientists at the NIH several times a year as coordinator of the Minority Action. She then decided to focus her time and education to help grow Global Deeds and formulate a way to scale up its impact. In 2009 she obtained a management degree from Harvard, and shortly after, she conducted more activities abroad engaging young volunteers and a series of very well respected institutions in Global Deeds.



Biographies: Philomena Asante, MD, MPH

- Philomena is currently a primary care pediatrician in Marblehead, MA. Born in Ghana, Dr. Asante moved to the US and became a citizen at the age of 8. She graduated from Harvard College, got her medical degree from the University of Rochester School of Medicine and her Masters in Public Health at the Harvard School of Public Health. In July Dr. Asante will start a new position as Director of the Division of Child and Adolescent Health at the Boston Public Health Commission. There she will help to create programs that help to improve the health of children and adolescents in the city of Boston. Dr. Asante is very interested in issues of concern to disadvantaged and immigrant populations in the US and abroad. When not working, she enjoys spending time with her son, cooking, shopping for clothes and treasure hunting for unique pieces of furniture from the 1950's and 1960's.



HARVARD

Alumni Association

Harvard Club Of The North Shore

April 11, 2014

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Biographies: Matt Curtis

- Matt is a graduate of Lynn English High School, class of 2005. He was born and raised in Lynn. He graduated from Harvard with a degree in Government in 2009 and received his CFA designation in 2013. He played football at Harvard being named to multiple All-Ivy and All-New England teams, as well as being named the 135th and sole captain. He currently is a Sr. Equity Analyst at a hedge fund, Alydar Capital in Boston, covering Internet and Media stocks. He lives in Lynnfield with his wife and two beautiful daughters.



Biographies: Peter Mazareas

- Peter is a graduate of Lynn Classical High School. He was born in Greece and immigrated to the United States. He graduated from Harvard as a Government major and went on to earn a MBA and Ph.D. from the University of Chicago. He served as Vice President of Salem State College, Deputy Treasurer for the Commonwealth of Massachusetts, Executive Director of Massachusetts Educational Finance Authority. He founded and is CEO of Strategic Advancement Group and is a co-founder of Invite Education. He helped establish “Alumni and Friends of Lynn Classical High School”.



Biographies: Martha Savery

For over thirty years, Martha has distinguished herself as an expert in financing higher education helping countless students and families successfully navigate the complex and challenging journey to and through college. Martha has held numerous leadership positions across financial aid and admissions departments at leading public and private institutions in the Commonwealth of Massachusetts, including Harvard Graduate School of Education where she spent a number of years. In her role as the Director of Public Affairs at the Massachusetts Educational Financing Authority, Martha is responsible for the Authority's external relations and outreach activities working with colleges, high schools, community based organizations and the Commonwealth's College and Career Web Portal – Your Plan for the Future. Martha is regularly quoted in the financial and education press and is a frequent presenter at state, regional and national conferences and seminars.

