

HARVARD
ALUMNI ASSOCIATION



Harvard Alumni Association
Plenary Meeting Agenda
Science Center, Hall B
September 28, 2018
8:30 – 10:00 AM

- 8:30 a.m. Welcome and Approval of Plenary Minutes of April 27, 2018 – *Margaret Wang*
- 8:35 a.m. Treasurer’s Report – *John West*
- 8:40 a.m. Chief Marshal Selection Committee Report – *Trisha Pérez Kennealy and Michael Lewis*
- 8:45 a.m. Report from Vice President of Alumni Affairs and Development – *Tamara Rogers*
- 9:00 a.m. Harvard College Admissions Lawsuit – *Paul Andrew, Vice President for Harvard Public Affairs and Communications and Robert Iuliano, Senior Vice President, General Counsel, and Deputy to the President*
- 9:30 a.m. Executive Director’s Report – *Philip Lovejoy*
- 10:00 a.m. Meeting concludes

HAA Board of Directors meeting dates 2018 – 2019:

Fall Meeting – September 27-29, 2018

Winter Meeting – February 7-9, 2019

Spring Meeting – May 2-4, 2019

Commencement – May 30, 2019

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**Harvard Alumni Association
Plenary Meeting Minutes
Science Center, Hall B
September 28, 2018
8:30 – 10:00 AM**

I. Welcome and Approval of Plenary Meeting Minutes of April 27, 2018

HAA President Margaret Wang welcomed everyone and brought the meeting to order at 8:30 a.m. Margaret gave a special welcome to new members and thanked everyone for joining together at the HAA dinner last night to hear from John Silvanus Wilson Jr. and the work being done by the Presidential Task Force on Inclusion and Belonging. Margaret reminded the group of the upcoming Harvard inauguration of President Bacow and noted that it is open to all members of the Harvard community.

Margaret underscored that the committees and initiatives work this year is aligned with the Board's mission to empower volunteers to strengthen the Harvard alumni community. She asked that everyone keep three principles in mind this year: *continuity* and how we thoughtfully build upon meaningful work and experience of recent years while also embracing and incorporating new perspectives and priorities; *relevance* in thinking about how our shared work has both personal and global relevance and consciously bringing our whole authentic selves to our time together; and *innovative thinking* throughout our work so that we can be more experimental and creative and iterate on new ideas while continuously gathering feedback.

Margaret called for the approval of the Plenary minutes from April 27, 2018. There was a **MOTION TO APPROVE** the minutes which was seconded and approved by all present.

II. Treasurer's Report

HAA Treasurer John West thanked Philip and the HAA staff for their attention to the budget. He shared that the HAA is part of the Central Administration budget. John reported that the overall HAA budget for FY18 came in at 2.6 percent over budget which can mostly be attributed to the planned overage for Commencement, and the costs were absorbed by budget savings elsewhere in AA&D. The FY19 budget is at a 0 percent increase, but reflects an increase of 16.3 percent due to the reallocation of the Your Harvard budget from the AA&D Events department to the HAA for use for the President Bacow events.

III. Chief Marshal Selection Committee Report

Co-Chairs Trisha Pérez Kennealy and Michael Lewis presented the proposed Chief Marshal slate for the Class of 1994's 25th Reunion.

- Roger A. Fairfax AB '94, JD '98: Senior Associate Dean for Academic Affairs, George Washington University Law School
- Taa R. Grays AB '94: Vice President and Associate General Counsel, MetLife
- Trey Grayson AB '94: Frost Brown Todd LLC; Former Director, Harvard Institute of Politics
- Theresa Loong AB '94: Interactive Media Director and Producer, Local Projects
- Jason W. Luke AB '94: Associate Director, Harvard University Campus Services
- Emily Buxton McCann AB '94, MBA '99: President and CEO, Citizen Schools
- John G. Palfrey AB '94, JD '01: Head of School, Phillips Academy Andover

- Tracy K. Smith AB '94: Professor of the Humanities and Director and Professor of Creative Writing, Princeton University
- Nana A. Y. Twum-Danso '94, MD '98: Founder and CEO, MAZA

A motion was called for the approval of the 2019 Chief Marshal slate for the Harvard Class of 1994. There was a **MOTION TO APPROVE** the slate which was seconded and approved by all present.

IV. Report from Vice President of Alumni Affairs and Development

After a round of applause for retiring Vice President of Alumni Affairs and Development Tamara Elliott Rogers, she gave a brief report sharing some highlights from the fall.

- On August 27, in temperature that climbed toward 90 degrees, students and College staff alike welcomed the class of 2022 and their families. And they were welcomed by two other first-years — President Larry Bacow and Edgerley Family Dean of the Faculty of Arts and Sciences Claudine Gay.
- The installation of President Lawrence Bacow will take place on October 5 in Tercentenary Theatre followed by the Bacow Block Party in Harvard Yard. All members of the Harvard community are welcome.
- The Richard A. and Susan F. Smith Campus Center officially opened in October with a dedication, performances, tastings from food merchants, and tours.

Tamara also shared that the Harvard Campaign ended earlier this year on June 30. She highlighted some important outcomes of the Campaign:

- More than 46,000 donors made their first gift to Harvard during this campaign
- Donors to this campaign represented 173 counties around the globe.
- More than 153,000 households made contributions to Harvard during this campaign.

Tamara concluded her remarks by thanking everyone for their time, support and contributions to Harvard in all forms. She shared that her alumni involvement at Harvard has always been incredibly important to her, and it will continue to be so, even as she retires from Harvard and her role as Vice President.

V. Harvard College Admissions Lawsuit

Robert Iuliano, Senior Vice President, General Counsel, and Deputy to the President and Paul Andrew, Vice President for Harvard Public Affairs and Communications and Robert Iuliano, Senior Vice President, General Counsel, and Deputy to the President shared some facts and information about the Harvard College Admissions lawsuit. They gave a brief background on the lawsuit and talked about what is at stake for Harvard and higher education more broadly. They took questions from the audience that ranged from inquiries about the lawsuit, admission data, immigration, and admissions policies. For updates and more detailed information on the admissions case, information is available on the website at <https://admissionscase.harvard.edu/>.

Following the discussion, Margaret Wang shared some personal thoughts and experiences with the board members as she told her personal story as it relates to the lawsuit discussion. Jeannie Park AB '83, President of the Harvard Asian American Alliance (H4) shared interest group, confirmed that along with 24 other Harvard alumni and student organizations, H4A signed the brief supporting the limited consideration of race in admissions to foster educational diversity, opportunity and excellence.

VI. Executive Director's Report

HAA Executive Director Philip Lovejoy thanked everyone for all that they do on behalf of Harvard.

Philip's report focused on the recent alumni engagement research from the pulse survey conducted last spring. This was the third round of this longitudinal study. He confirmed that the HAA's five areas of focus (Appendix A), an outcome from the first engagement survey, are still relevant and consistent with the findings. He shared that while not much has changed, there was a statistically significant drop in overall attitudes toward Harvard.

This is coupled with pockets of strong engagement. For example, international engagement continues to be strong; and from those who responded to the survey we saw a higher level of engagement among African American alumni.

And, the data shows that the engagement gap from women aged 30-45 still exists. Overall, some high level takeaways include:

- Statistically significant change in engagement
- Areas of strong engagement
- Club and Shared Interest Group opportunities
- Communication opportunities

There will be more to come about this data in the coming year. A small group of alumni led by John West, HAA Treasurer, and Vanessa Liu, Vice President of College Alumni Affairs, have been working with the HAA to synthesize this data and consider how it can best be applied to the work taking place throughout the HAA Board.

VII. Wrap up

Margaret thanked everyone for their participation, energy, and enthusiasm and shared her appreciation of the hard work and commitment of this wonderful group of volunteers.

The meeting adjourned at 10:00 a.m.

Respectfully submitted,
George H. Yeadon III AB '75
HAA Secretary

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**Harvard Alumni Association
Plenary Meeting Agenda
Harvard Graduate School of Education, Longfellow Hall, Askwith Lecture Hall
February 8, 2019
8:30 – 10:00 AM**

- 8:30 a.m. Welcome and Approval of Plenary Minutes of September 28, 2018 – *Margaret Wang*
- 8:40 a.m. Treasurer's Report – *John West*
- 8:45 a.m. Chief Marshal Selection Committee Report – *Trisha Pérez Kennealy and Michael Lewis*
- 8:50 a.m. Remarks from Vice President of Alumni Affairs and Development – *Brian Lee*
- 9:00 a.m. N.P. "Narv" Narvekar, Chief Executive Officer, Harvard Management Company
- 9:35 a.m. Harvard Magazine Update – *John Rosenberg*
- 9:40 a.m. Executive Director's Report – *Philip Lovejoy*
- 10:00 a.m. Meeting concludes

HAA Board of Directors meeting dates 2018 – 2019:

Fall Meeting – September 27-29, 2018

Winter Meeting – February 7-9, 2019

Spring Meeting – May 2-4, 2019

Commencement – May 30, 2019

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**Harvard Alumni Association
Plenary Meeting Minutes
Harvard Graduate School of Education, Longfellow Hall, Askwith Lecture Hall
February 8, 2019
8:30 – 10:00 AM**

I. Welcome and Approval of Plenary Meeting Minutes of September 28, 2018

HAA President Margaret Wang welcomed everyone and brought the meeting to order at 8:30 a.m. Margaret thanked everyone for joining together at the HAA dinner last night to hear from Professor Michael Pruett.

Margaret underscored that the committees and initiatives work this year is aligned with the Board's mission to empower volunteers to strengthen the Harvard alumni community and reminded everyone of the three principles guiding our work this year: *continuity*, *relevance*, and *innovative thinking*. With this in mind, Margaret announced the new springBOARD pilot focused on engaging Board Members who are completing a term on the HAA Board. Time spent on the HAA Board can be seen as a "leadership laboratory" with the purpose of helping members be even more effective and engaged volunteers in our various global alumni communities. The goal of springBOARD is to provide alumni volunteer leaders support in transitioning to the next phase of volunteer leadership through personal reflection, collective brainstorming, and project planning.

In an effort to continue to work towards transparency of mission, purpose and goals of the HAA Board, Margaret shared that the HAA Executive Committee agreed upon a new HAA Vision statement and Board of Directors Mission statement (below).

HAA Vision statement: An engaged alumni community supporting Harvard University.

HAA Board of Directors mission statement: The HAA Board, under the leadership of the Executive Committee and Executive Director, empowers volunteers to strengthen the Harvard alumni community.

Margaret called for the approval of the Plenary minutes from September 28, 2019. There was a **MOTION TO APPROVE** the minutes which was seconded and approved by all present.

II. Treasurer's Report

HAA Treasurer John West thanked Philip and the HAA staff for their attention to the budget. He reported that the HAA budget for FY19 is on track and very similar to that of last year's budget.

III. Chief Marshal Selection Committee Report

Chairs Trisha Pérez Kennealy and Michael Lewis announced the Chief Marshal Election result. The Class of 1994 elected Tracy K. Smith, U.S. poet laureate.

IV. Remarks from Vice President of Alumni Affairs and Development

HAA Executive Director introduced Harvard's new Vice President of Alumni Affairs and Development Brian Lee. Brian shared a little about his background in philanthropy and alumni engagement and his commitment to being a partner with the Harvard Alumni Association and supporting the work being done by the HAA and alumni broadly to engage alumni with each other and the University.

V. N.P. "Narv" Narvekar, Chief Executive Officer, Harvard Management Company

N.P. "Narv" Narvekar, Chief Executive Officer of Harvard Management Company talked to the group about his philosophy, management style, and the work being done at the Harvard Management Company. Narvekar talked about the changes that have taken place in the company from both structural and cultural perspectives and shared that he believes these changes will yield strong success.

VI. Harvard Magazine Update

Harvard Magazine Editor John Rosenberg thanked Narvekar for the generous time he has spent with the Magazine. He reported that Magazine has recent and upcoming stories on Tracy Smith, U.S. Poet Laureate who in addition to being this year's Chief Marshal will also receive the Harvard Arts Medal; the conversation around preregistration and shopping period at the College; the collaborative work and research being done across the University on the opioid crisis; and the 50th anniversary of the occupation at University Hall.

VII. Executive Director's Report

HAA Executive Director Philip Lovejoy thanked everyone for all that they do on behalf of Harvard.

Philip began his report by talking about the importance of Harvard's and the HAA's ability to honor tradition while also adapting to and anticipating the future. The HAA needs to continually question how we do our work to ensure that we are serving this ever-evolving population of alumni around the world.

Philip shared some examples of this.

Electronic Voting: Alumni will have the ability to vote online for Harvard Overseers and HAA Elected Directors in this spring's elections ensuring that we will be better reaching our global and digital alumni populations. This change follows the postal ballot in 1916. For 50 years prior to that, the elections were held at the annual meeting of the alumni association in Cambridge.

Reunions: The CAP 4 Committee has taken on the initiative in partnership with HAA staff, to reimagine reunions after 55 years out – to build upon and enhance the reunion experience.

Executive Committee: The HAA Executive Committee is undertaking a review of our volunteer engagement structures to ensure that we are using our resources most effectively to support our volunteers and communities.

Title IX: This spring, the HAA will be rolling out the University's online Title IX training module to the HAA Board. The module is currently used for faculty and staff. Harvard interprets the law to read that all Harvard sponsored activities fall under our Title IX obligations including alumni activities conducted through the HAA. As alumni volunteer leaders, we believe it is important for you to understand the obligations of the University; to ensure that we all participate in a community where all feel welcomed, represented and equal; and to be knowledgeable about the resources available to the Harvard community.

Philip also shared updates from the University:

- Installation of Harvard President Lawrence S. Bacow took place in Tercentenary Theatre on October 5, 2018.
- German Chancellor Angela Merkel will be the Commencement speaker at Harvard 368th Commencement.
- Two undergraduates were named Rhodes Scholars: Brittany Ellis AB '19 and Jin K. Park AB '18/'19
- Three Harvard affiliates win International Rhodes Scholarships: Michael Liu AB '19, Olga Romanova AB '19, and T. Mattea Mrkusic AB '17.
- Mohsen Mostafavi, dean of the Graduate School of Design since January 2008, announced that he will step down from the position at the end of the 2018-19 academic year.

- Harvard Overseer and HAA Elected Director slates were announced.
- President Bacow will travel to Miami, Hong Kong, Tokyo, Houston, Phoenix before the end of the academic year.
- The Blavatnik Family Foundation pledged a \$200M gift to support the work of Harvard Medical School.
- In November, Harvard announced its intention to form a land company in Allston. The new LLC will be a subsidiary of the University, and will oversee the planning and development of the University's Enterprise Research Campus (ERC) in Allston. Harvard Business School Dean Nitin Nohria will serve as Chair of the Governing Board; former Massport CEO Thomas P. Glynn will manage day-to-day operations as Chief Executive Officer.
- Robert Iuliano AB '83, Harvard's Senior Vice President, General Counsel, and Deputy to the President, will step down from his post at Harvard in June to become President of Gettysburg College.

VIII. Wrap up

Margaret thanked everyone for their participation, energy, and enthusiasm and shared her appreciation of the hard work and commitment of this wonderful group of volunteers.

The meeting adjourned at 10:00 a.m.

Respectfully submitted,
George H. Yeadon III AB '75
HAA Secretary

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**Harvard Alumni Association
Plenary Meeting Agenda
Harvard Graduate School of Education, Longfellow Hall, Askwith Lecture Hall
May 3, 2019
8:00 – 9:30 AM**

- 8:00 a.m. Welcome and Approval of Plenary Minutes of February 8, 2019 – *Margaret Wang*
- 8:05 a.m. Treasurer’s Report – *John West*
- 8:10 a.m. HAA Poet Laureate – *Bob Bowie*
- 8:15 a.m. Harvard Magazine Report – *John Rosenberg*
- 8:20 a.m. 2019-2020 Initiatives – *Alice Hill*
- 8:30 a.m. Elected Directors Update – *David Battat, Elena Kiam*
- 8:40 a.m. Executive Director’s Report – *Philip Lovejoy*
- 9:00 a.m. Report of the Officers’ Nominating Committee – *Susan Morris Novick*
- 9:10 a.m. Recognition of members completing their terms – *Margaret Wang*
- 9:20 a.m. Concluding Remarks
- 9:30 a.m. Meeting Adjourns

Attachments:

1. Agenda
2. Minutes
3. Business Meeting charts

HAA Board of Directors meeting dates

2018 – 2019:

Fall Meeting – September 27-29, 2018

Winter Meeting – February 7-9, 2019

Spring Meeting – May 2-4, 2019

Commencement – May 30, 2019

2019 – 2020:

Fall Meeting – October 24-26, 2019

Winter Meeting – February 6-8, 2020

Spring Meeting – April 30-May 2, 2020

Commencement – May 28, 2020

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**Harvard Alumni Association
Plenary Meeting Minutes
Harvard Graduate School of Education, Longfellow Hall, Askwith Lecture Hall
May 3, 2019
8:00 – 9:30 AM**

I. Welcome and Approval of Plenary Meeting Minutes of February 8, 2019

HAA President Margaret Wang welcomed everyone and brought the meeting to order at 8:00 a.m. Margaret thanked everyone for joining together at the HAA dinner last night to hear from Professor Angela DePace.

Margaret acknowledged the death of former HAA President Roswell Perkins AB'47, LLB'49 who passed away on March 10 at the age of 92. A Brookline native, Mr. Perkins served in President Eisenhower's sub-cabinet as an Assistant Secretary to the new Department of Health, Education and Welfare (1953-1956). He started his law career in 1949 at Debevoise and Plimpton and later retired as partner in 2001. He served as HAA President from 1970-1971. His family held a memorial service for him earlier this week.

Margaret gave an update on the work of the Executive Committee. She shared that two new Shared Interest Groups were approved: *Investment Industry Harvard Alumni* and the *Harvard Alumni Impact Alliance*. She also thanked outgoing members of the HAA Nominating Committee, Nadine Kearns AB'96, Patrik Johansson MPH'01 and Walter Morris AB'73, MBA'75. She announced the appointment of three new members on the HAA Nominating Committee: Roger Fairfax AB'94, JD'08, Bill Horton AB'77 and Julie Gage Palmer AB'84. She explained that the committee meets several times in the fall into early winter and to select the slate for Harvard Overseer and HAA Elected Director.

Margaret underscored that the work of the committees and initiatives is aligned with the Board's mission to empower volunteers to strengthen the Harvard alumni community and reminded everyone of the three principles guiding the board work this year: *continuity*, *relevance*, and *innovative thinking*. With this in mind, Margaret announced a new springBOARD pilot focused on engaging Board Members who are completing a term on the HAA Board. Time spent on the HAA Board can be seen as a "leadership laboratory" with the purpose of helping members be even more effective and engaged volunteers in our various global alumni communities. The goal of springBOARD is to provide alumni volunteer leaders support in transitioning to the next phase of volunteer leadership through personal reflection, collective brainstorming, and project planning.

Margaret called for the approval of the Plenary minutes from February 8, 2019. There was a **MOTION TO APPROVE** the minutes which was seconded and approved by all present.

II. Treasurer's Report

HAA Treasurer John West thanked Philip and the HAA staff for their attention to the budget. He reported that the HAA budget for FY19 is on track and very similar to that of last year's budget.

III. HAA Poet Laureate

Poet Laureate Bob Bowie AB '73 recited his 2019 poem "Portrait of Gentleman Jim."

IV. Harvard Magazine Report

Harvard Magazine Editor John Rosenberg reported that the Magazine has recent and upcoming stories on the admissions lawsuit, public service initiatives, Winthrop House, the new general education curriculum, and an article on Philip Lovejoy.

V. 2019-2020 Initiatives

Alice Hill, HAA First Vice President, announced the 2019-2020 Initiatives. They are:

- HAA onBOARD
- Learning from new alumni communities
- Storytelling and public narrative
- Organizational problem solving

Alumni leaders and staff liaisons for the Initiatives are being recruited. The Initiatives along with specific goals and deliverables will be developed and shared over the summer, and members will have an opportunity to choose the meeting they would like to attend. The onBOARD program for new members will continue.

VI. Elected Directors' Update

Elena Kiam and David Battat shared an update on the work of the Elected Director cohort. This past year, the group focused on (1) raising awareness of the elections for Harvard Overseer and HAA Elected Director and the option to vote electronically, and (2) the creation of the code of volunteer engagement for HAA Board members. The code is a guiding document that is aspirational in nature and focused on integrity, service and respect and inclusion.

VII. Executive Director's Report

HAA Executive Director Philip Lovejoy thanked everyone for all that they do on behalf of Harvard.

Philip shared some University updates:

- Martha Whitehead will join the University in June as the Vice President for the Harvard Library and University Librarian and the Roy E. Larsen Librarian for the Faculty of Arts and Sciences. In these roles, Martha will lead a library network made up of more than 25 separate libraries and employing more than 700 staff. Martha comes to Harvard from Queen's University in Canada.
- Negotiations with the Harvard Graduate Students Union-United Automobile Workers are complex. They impact all 12 schools and their academic departments. The protest earlier this week marked the first anniversary of the union's official certification by the National Labor Relations Board, which officially fell on April 30 and coincided with the International Workers' Day celebrated on May 1.

Philip pivoted his remarks to the HAA Board. He noted that already 60 board members have completed the Title IX online training that was made available to board members earlier this spring.

He also reminded the group that Margaret has positioned our work this year in the framework of continuity, relevance and innovative thinking. Philip went on to share several examples of work happening across HAA Board in initiatives, committees, and director cohorts that speak directly to these principles.

VIII. Report of the Officers' Nominating Committee

Susan Morris Novick, chair of the Officers' Nominating Committee, announced the 2019-2020 Executive Committee slate:

President: Alice E. Hill AB '81, AM '88, PhD '91
First VP: John J. West Jr. MBA'95
VP College Affairs: Vanessa W. Liu AB'96, JD'03
VP U-wide Affairs (Graduate Schools): Allyson Mendenhall AB '90, MLA '99
VP U-wide Affairs (Clubs and SIGs): Katherine Kennedy AB'88
Treasurer: Guy Fish AB'81
Secretary: George Yeadon III AB'75
Member-at-large: Moitri Chowdhury Savard AB'93
Member-at-large: Siri Uotila AB'10, MBA'16, MPP'16
Ex-Officio: Margaret M. Wang AB '09
Ex-Officio: Susan Morris Novick AB '85
Ex-Officio: Martin J. Grasso Jr. AB '78
Ex-Officio: Paul Choi AB'86, JD'89

Susan thanked Cynthia Torres and John Bowman for their many years of service, commitment, and unwavering support to the HAA and the University. She also thanked Marty Grasso and Paul Choi for their participation on this committee, and Margaret for her thoughtful leadership, dedication and authenticity this past year.

Susan called for approval of the 2019-2020 Executive Committee slate of the HAA. There was a **MOTION TO APPROVE** the slate which was seconded and approved by all present.

IX. Recognition of members completing their terms

Margaret applauded everyone for their participation, energy, and enthusiasm and shared her appreciation for the hard work and commitment of this wonderful group of volunteers. Margaret also thanked the HAA staff for their commitment to the University and alumni. She acknowledged that some board members have terms that are ending this year. Margaret underscored that board service is one stop on the continuum of volunteerism with Harvard and the university and that the important role of a Harvard ambassador continues well beyond service on the HAA Board.

X. Wrap up

Margaret thanked everyone for their participation, energy, and enthusiasm and shared her appreciation of the hard work and commitment of this wonderful group of volunteers.

The meeting adjourned at 9:30 a.m.

Respectfully submitted,
George H. Yeadon III AB '75
HAA Secretary