**The Early College Awareness Program**

Saturday March 29, 2014  
9:00 AM to 1:00 PM  
Camelback High School  
4612 N 28th St. Phoenix, AZ 85016

**The ECA Program**

ECA’s goal is to give students and their parents insight into the benefits and possibilities of attending college.

**This Session**

The March 29th session is the fourth annual ECA Program in Phoenix. It seeks to promote college awareness for middle school students in the Creighton school district. *The Harvard Club of Phoenix* is coordinating the program. The *Be A Leader Foundation* and *Access-ASU* (Educational Outreach and Student Services) are providing speakers and *College Depot* will provide session content. Our featured speaker is an award winning co-founder of *DREAMzone*, a program designed to create university allies/advocates for undocumented students.

### Schedule

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<th>Time</th>
<th>Session</th>
<th>Speakers</th>
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| 8:30 AM| Sign-In  
*Sign in at the registration tables in the East Lobby* | Terah Crews  
Harvard Club of Phoenix |
| 9:00 AM| Welcome  
*Why consider college? Is it “right” for you?*  
Hear from someone who has been where you are now. | Ubaldo Escalante  
Creighton Teacher and a Graduate of the Creighton District Schools |
| 9:05 AM| The Value of College  
*How do you “get ready” for college?*  
Counselors discuss how high school is different from middle school, and how preparation as you move through high school will affect your chances of getting into college. | Jacklyn Angel  
Be A Leader Foundation |
| 9:30 AM| Preparing for College  
*Applications & Aid (Parents)*  
*How to get in? Can you afford it?*  
College reps discuss the admissions process and the opportunities for financial aid  
*Handling the work (Students)*  
*Will you be able to do this?*  
Smaller group sessions let you ask current students about college life | Courtney McMinn  
Access ASU  
Eric Macias  
Current ASU students  
ASU SPARKS  
Davier Rodriguez  
ASU  
Co-founder of DREAMzone  
Terah Crews  
Harvard Club of Phoenix |
| 9:55 AM| Explanation of 10:00 split-session                                         |                                                                 |
| 10:00 AM|  
PARENTS  
STUDENTS  
*Applications & Aid (Parents)*  
*How to get in? Can you afford it?*  
College reps discuss the admissions process and the opportunities for financial aid  
*Handling the work (Students)*  
*Will you be able to do this?*  
Smaller group sessions let you ask current students about college life |                                                                 |
| 10:05 AM| Return to main auditorium                                                |                                                                 |
| 11:00 AM| Featured Speaker  
*Dream It: Do It*  
Success requires hard work, both academically and in life. Yes, there will be obstacles, but if you want it enough and are willing to do what it takes you CAN realize your dream. |                                                                 |
| 11:30 AM| Closing Comments                                         |                                                                 |
| NOON | Lunch / Info Fair  
*Food + a chance to mingle and ask questions*  
Representatives from several support organizations will be able to answer questions in an informal setting |                                                                 |