

**HAA Board of Directors
Cross Cohort Workshop
Friday, October 24, 2025
3:00-4:45 pm**

Building Bridges, Strengthening Harvard

Core Competency:

Being an Ambassador - Being knowledgeable about Harvard's priorities, initiatives, and current events. Creating strong, reciprocal relationships with fellow alums/volunteers by sharing information and also providing feedback to the HAA.

Workshop Description:

The goal of this workshop is to strengthen your ambassadorship skills. Through faculty engagement, and peer interaction/exchange, the session will focus on strategies to build meaningful alumni relationships and communities through proactive and fact-based communication about the University and its priorities. Participants will also learn practical techniques to engage and expand their alumni networks.

Learning Objectives:

By the end of this workshop, participants will understand meaningful ways to build and expand their alumni networks by:

- Demonstrating a commitment to understanding differing views in your alumni communities, and accurately reflecting concerns back to the Board.
- Proactively communicating timely, reliable sources of information about strategic priorities, key initiatives and other developments at the University with fellow alumni.
- Fostering avenues that provide opportunities for alumni to create and strengthen relationships with each other.

Actionable Tips & Takeaways:

Knowledge

- Review and familiarize yourself with the [HAA Definition of Alumni Leader Ambassadorship](#)
- Add Harvard-related email addresses to your contact list to ensure you don't miss important updates from Harvard and the HAA.
- Bookmark the [Advocate for Harvard and Higher Education toolkit](#), the [Federal Lawsuits website](#), and [Harvard Looks Forward](#) to follow the latest news and announcements.

- Attend in-person or virtual board meetings, webinars, and regional alumni events.
- Subscribe to official Harvard publications (e.g., Harvard Gazette, Graduate School newsletters, etc).

University

- Be inclusive and respectful in all interactions—reflect Harvard’s diverse and global identity.
- When connecting with your community about the university, focus on the mission, values, and priorities.

Community

- Share your story: Use your social channels and networks to share how Harvard, research, and/or education have positively influenced your life.
- Establish a feedback loop: consistently share questions and concerns you receive from your alumni communities, acknowledge feedback, provide information on actions taken.