

HARVARD Alumni Association CLUBS & SHARED INTEREST GROUPS

Alumni Leadership Conference

I want to talk about...

COLLABORATION & ENGAGEMENT

- Strategies to increase engagement
- Successful Club & SIG collaborations
- Working with local orgs or other lvy groups

MEMBERSHIP

- Structuring membership models
- Engaging recent graduates
- Building a strong community

DEIB WORK

- Practicing active allyship
- Advice on prioritizing diversity
- What inclusion means to my Club/SIG

SHARED INTEREST GROUPS

- SIGs—I don't know enough about them!
- Ways to engage locally without creating chapters
- Turning interest into participation

CREATING SUCCESSFUL EVENTS

- Our group's flagship event
- How many and how often
- Successful marketing techniques

SUCCESSION PLANNING

- Optimizing the transition process
- Transitioning volunteers into org leaders
- How our Board identifies and nurtures
 future candidates



Scan the QR Code to view the full schedule