

Harvard College Fund
Engagement Talking Points for HCF Volunteers, Fall 2014

As of October 2014

Background

A strong dollar total is one of several metrics we will use to evaluate our success in The Harvard Campaign for Arts and Sciences. Broad alumni engagement, beyond giving, is also critically important. Strengthening the alumni community and alumni connectedness to Harvard will bolster philanthropic participation over time. The HCF and HAA will enjoy beneficial results over the short and long term when HCF fundraising volunteers actively champion the broad array of engagement activities beyond making a gift.

Talking Points for Harvard College Fund Volunteers

As a Harvard College Fund volunteer, your role is to engage classmates in a conversation about giving. Following up your solicitation with a question about overall engagement is a great way to ensure that your classmate is making the most of his or her alumni experience and is feeling connected to Harvard. Regardless of a classmate's response to a solicitation (yes, no or maybe), please ask if he/she is interested in learning about additional alumni engagement opportunities and share the following:

Harvard-Hires-Harvard Jobs and Internships:

This is an opportunity to bring talented Harvard students into your organization through entry-level positions. If your organization has openings or internships, please share this information with the Office of Career Services. Alumni and Parents can post to Harvard's on-line data base "Crimson Careers" and can indicate willingness to talk with students applying for these positions. To post a position please visit <http://www.ocs.fas.harvard.edu/alumni.htm>.

Your Harvard Event Series:

Hear directly from Drew Faust, President of Harvard University and Lincoln Professor of History as she shares her vision for the future of Harvard, and join Harvard faculty in a cross-disciplinary exploration of ideas and innovations that address challenges facing our society today. <http://alumni.harvard.edu/programs-events/your-harvard>

- [October 21, 2014: Mexico](#) (in Mexico City)
- [October 24–25, 2014: Texas](#) (in Dallas)
- February 23, 2015: Seattle
- May 6, 2015: Chicago

Global Networking Night:

Join fellow alumni for Global Networking Night on **Tuesday, January 13, 2015**. Global Networking Night provides an opportunity to explore and expand your Harvard Network. Last year's event drew more than 5,000 alumni and students from all Harvard schools to events in 71 cities! Held in local establishments around the world, Global Networking Night events are designed to provide networking opportunities in a fun, relaxed setting. Attendance is free, and registration will open in December. Find updates and details here: <http://alumni.harvard.edu/events/global-networking-night>

Shared Interest Groups (SIG):

Connect with a community of Harvard alumni who care about the same things you do. Our 46 SIGs span the gamut from cultural identity to professional sports to global development and entrepreneurship... and everything in between. Find the full list of SIGs and a brief description of each organization here: <http://alumni.harvard.edu/haa/clubs-sigs/sigs-directory>