

HARVARD  
ALUMNI ASSOCIATION



**Non-Profit Board Recruitment Fair  
at the Harvard Club of New York**

**Speaker Biographies**

**Bertina Ceccarelli, MBA '93**  
**Executive Vice President, Wildlife Conservation Society**

Bertina Ceccarelli joined the Wildlife Conservation Society as Executive Vice President of Global Resources in January 2010. In her role she oversees fundraising from private sources, the capital campaign, corporate strategy, conservation finance, membership, direct response, and events. She is responsible for generating over \$85 million annually in programmatic and unrestricted funds. In her role she also oversees brand development and strategy for the Society. The Wildlife Conservation Society saves wildlife and wild places worldwide through science, global conservation, education and the management of the world's largest system of urban wildlife parks, led by the flagship Bronx Zoo.

Bertina previously served as Senior Vice President of Institutional Advancement for United Way of New York City, beginning her tenure in May 2001. She led the marketing of UWNYC's programs and services with a focus on brand strategy, donor relationship management, fundraising, and corporate volunteer engagement.

Prior to moving to the non-profit sector, she held executive positions with National Broadcasting Company (NBC), the most recent as Senior Vice President, Marketing for NBC's online ventures. She began her career in marketing with Procter & Gamble.

Bertina holds an MBA from Harvard University and a BS in Industrial Engineering and Operations Research from the University of California at Berkeley. She serves on the board of Girls Inc. New York and the Strategic Planning Council for Brooklyn Youth Chorus. She has served on the board of Women in Development and chaired the Harvard Business School Club of New York's Social Enterprise Conference. She is a certified yoga instructor.

**Mark Severs, JD '11, MBA '11**  
**Treasurer, The Kota Alliance**

Mark Severs is a consultant in the non-profit space. He has worked with groups including the Pershing Square Foundation and Innovation Lab, Start Small Think Big, and The Kota Alliance. He has worked across the social enterprise space: mobile money for the unbanked in the US, fair priced tutoring, and microenterprise development. He has a JD/MBA from Harvard. Prior to school he worked as an investment analyst at a multi-family office and at a Brazilian think tank studying police violence.

**Triada Stampas, AB '98**  
**Vice President for Research and Public Affairs, Food Bank For New York City**

As Vice President for Research and Public Affairs, Triada Stampas leads Food Bank For New York City's efforts in research and evaluation, government relations, policy/advocacy and community mobilization.

Ms. Stampas previously served as Senior Director of Government Relations at Food Bank for more than five years, successfully advocating for new Federal, State and City funding for anti-hunger initiatives, including leading the statewide campaign that restored \$30 million in dedicated funding for emergency food in the State budget. Ms. Stampas was also responsible for developing and implementing Food Bank's first advocacy strategy, including an inaugural legislative breakfast, Washington, DC Lobby Day, and member mobilization plan.

Prior to joining Food Bank, Ms. Stampas served as Director of the New York City Council's Investigations Division and as Chief of Staff to former Council Member Eric Gioia. A Queens native, Ms. Stampas holds a Bachelor's degree from Harvard University and a Master's degree in public administration from Columbia University. She currently serves on advisory committees for national anti-hunger organizations Feeding America and the Food Research & Action Center (FRAC).

**Ariel Zwang, AB '85, MBA '90**  
**CEO, Safe Horizon**

Ariel Zwang has been the CEO of Safe Horizon, the nation's leading provider of services to victims of crime and abuse, since 2008. Each year, Safe Horizon provides support to hundreds of thousands of people who have endured domestic violence, child abuse, human trafficking,

and many other forms of victimization. She was previously the Executive Director of New York Cares, which, under her leadership, became the city's largest volunteering organization, deploying 40,000 volunteers annually. President Bill Clinton appointed Ms. Zwang as a White House Fellow during 1999-2000. Her previous experience includes serving as a Vice President of the Women's Housing and Economic Development Corporation in the South Bronx, and as Special Assistant to the Chancellor of the New York City Board of Education. She began her career at Morgan Stanley and the Boston Consulting Group. Ms. Zwang is a graduate of Harvard College and Harvard Business School. She is a board member of the Human Services Council of New York and a former board member of the Points of Light Foundation.